



RAINBOW RESOURCE CENTRE 50TH ANNIVERSARY

# STUDIO 73 GALA

SATURDAY, NOVEMBER 4TH  
RBC CONVENTION CENTRE

PRESENTED BY



2023 RAINBOW RESOURCE CENTRE GALA

# STUDIO 73

## SPONSORSHIP PACKAGE

SATURDAY, NOVEMBER 4  
RBC CONVENTION CENTRE



# GALA

### Presenting Sponsor

EXCLUSIVE

## \$SOLD



- Industry exclusivity
- Recognition as the presenting sponsor on cover of the Gala program
- Two full-page ads in the event program
- Three reserved tables of 10 with priority seating
- Corporate logo placement on communications, signage & marketing materials, live mentions at the event
- 1 page message in Gala program
- On-stage acknowledgement and introduction (2-3 minutes), may include a corporate video
- Corporate logo on large screen on loop played throughout evening
- Corporate table signage
- Logo on welcome signage
- Verbal on-stage acknowledgement
- Website - 1 year placement of logo with a link on Rainbow Resource Centre website
- Rainbow will develop social media ads featuring the presenting sponsor's commitment to Rainbow, pre, during and post-event social media posts via social media channels.
- Prominent name recognition in Winnipeg Free Press pre & post event ads
- Attendee engagement activation opportunities
- Corporate exposure with logo in all pre-event email campaigns (1300+ subscribers)
- 2 optional messages from presenting sponsor to be included in pre and post event email campaigns
- Acknowledgement in pre-event press release and recognition in pre & post event ads in Winnipeg Free Press
- First right of refusal for 2024 Gala event

### Dinner Sponsor

## \$25,000 (ONE LEFT)

- 2 Tables of 10 with priority seating
- Corporate logo on large screen on loop played throughout evening
- Full-page ad in event program
- Media storytelling opportunity to speak on your affiliation with Rainbow Resource Centre and community
- Corporate table signage
- Corporate logo on welcome signage
- Live mention during event
- Recognition on the Rainbow Resource Centre Gala website
- Three mentions on social media—reaching more than 11,000 followers
- Name recognition in Winnipeg Free Press in pre & post event ads
- First right of refusal for 2024 Gala event



### Bar & Spirits Sponsor

**\$15,000**

- 2 Tables of 10 with priority seating
- Corporate logo on large screen on loop played throughout evening
- Full page ad in event program
- Media storytelling opportunity to speak on your affiliation with Rainbow Resource Centre and community
- Corporate table signage
- Corporate logo on welcome signage
- Live mention during event
- Recognition on the Rainbow Resource Centre Gala website
- Three mentions on social media—reaching more than 11,000 followers
- Name recognition in Winnipeg Free Press in pre & post event ads
- First right of refusal for 2024 Gala event

### Mirror Ball Sponsor

**\$15,000**

- 2 tables of 10 with priority seating
- Corporate logo on large screen on loop played throughout evening
- Full page ad in event program
- Media storytelling opportunity to speak on your affiliation with Rainbow Resource Centre and community
- Corporate table signage
- Corporate logo on welcome signage
- Live mention during event
- Recognition on the Rainbow Resource Centre Gala website
- Three mentions on social media—reaching more than 11,000 followers
- Name recognition in Winnipeg Free Press in pre & post event ads
- First right of refusal for 2024 Gala event

### Dinner Wine Sponsor

**\$15,000**

- 2 Tables of 10 with priority seating
- Corporate logo on large screen on loop played throughout evening
- Full page ad in event program
- Media storytelling opportunity to speak on your affiliation with Rainbow Resource Centre and community
- Corporate table signage
- Corporate logo on welcome signage
- Live mention during event
- Recognition on the Rainbow Resource Centre Gala website
- Three mentions on social media—reaching more than 11,000 followers
- Name recognition in Winnipeg Free Press in pre & post event ads
- First right of refusal for 2024 Gala event

### Dance Floor Sponsor

**\$10,000**

- 1 table of 10 with priority seating
- ¼ page ad in event program
- Corporate logo on large screen on loop played throughout evening
- Corporate table Signage
- Corporate logo on welcome signage
- Live mention during the event
- Name recognition in Winnipeg Free Press in pre & post event ads
- Two mentions on social media, reaching more than 11,000 followers
- First right of refusal for 2024 Gala event



### Silent Auction Sponsor **\$10,000**

- 1 table of 10 with priority seating
- ¼ page ad in event program
- Corporate logo on large screen on logo loop played throughout evening
- Corporate table signage
- Corporate logo on welcome signage
- Live mention during the event
- Two mentions on social media, reaching more than 11,000 followers
- Recognition on the Rainbow Resource Centre Gala website
- First right of refusal for 2024 Gala event

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### Entertainment Sponsor **\$10,000**

- 1 table of 10 with priority seating
- ¼ page ad in event program
- Corporate logo on large screen on logo loop played throughout evening
- Corporate table signage
- Corporate logo on welcome signage
- Live mention during the event
- Two mentions on social media, reaching more than 11,000 followers
- Name recognition in Winnipeg Free Press in pre & post event ads
- Recognition on the Rainbow Resource Centre Gala website
- First right of refusal for 2024 Gala event

### Corporate Social Responsibility Sponsor **\$7,500**

- 1 table of 10 with priority seating
- ¼ page ad in event program
- Corporate logo on large screen on logo loop played throughout evening
- Corporate table signage
- Corporate logo on welcome signage
- Live mention during event
- Recognition on the Rainbow Resource Centre Gala website
- Name recognition in Winnipeg Free Press in pre & post event ads
- Corporate logo featured on select marketing materials
- First right of refusal for 2024 Gala event

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### Equality Sponsor **\$5,000**

- 1 Table of 8
- ¼ page ad in event program
- Corporate logo on large screen on logo loop played throughout evening
- Name recognition in Winnipeg Free Press in pre & post event ads
- Corporate table signage
- Corporate logo on welcome signage

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### Rainbow Corporate Table **\$3,000**

- 1 Table of 8
- Listing in event program
- Corporate logo on large screen on logo loop played throughout evening
- Corporate table Signage

## DONATE WITH LOVE

If you would like to support Studio '73 but cannot attend, please consider donating a ticket or even a whole table! We are always looking for ways to include community members, staff, volunteers and program participants who cannot otherwise attend.

- Name recognition in gala program
- Full tax receipt

## GIFTS-IN-KIND

### Live Auction (\$5,000 minimum value)

Live Auction items will be highlighted on our rotating screens with your logo throughout the evening & during the live auction as well as on any live auction signage.

- Live Auction Items will also have ¼ page ad in the Program
- Charitable tax receipts in the amount of your donation where applicable

### Silent Auction

A gift in kind donor helps offset the evening expenses therefor increasing the benefit to Rainbow Resource Centre. Auction prizes, AV equipment, floral centre pieces, media/ advertising are just some of the valuable in-kind contributions that can be made in the evening.

- Silent Auction items will be displayed at the event along with the item description on signage.
- Gift in kind donors will be recognized in the Program (size depending upon size of donation).

## VIP Supporter Ticket \$350

- Name recognition in the evening Program
- Partial tax receipt
- Ticket to the Gala

## Individual Ticket \$250

- Partial tax receipt
- Ticket to the Gala



THANK YOU FOR YOUR  
TIME AND CONSIDERATION IN  
HELPING TO NURTURE INCLUSIVE  
SPACES FOR THE 2SLGBTQ+  
COMMUNITY TO THRIVE.



**50**  
YEARS  
1973-2023

**RAINBOW  
RESOURCE  
CENTRE**



STUDIO 73 GALA

2023 RAINBOW RESOURCE CENTRE

**SPONSORSHIP  
PACKAGE**

# SPONSOR INFORMATION

## YES! WE WILL SUPPORT STUDIO 73 AS A:

- |   |  |
|---|--|
| <input type="radio"/> <b>PRESENTING SPONSOR</b> - <i>SOLD OUT</i> | <input type="radio"/> <b>DANCE FLOOR SPONSOR</b> - \$10,000                        |
| <input type="radio"/> <b>DINNER SPONSOR</b> - \$25,000            | <input type="radio"/> <b>SILENT AUCTION SPONSOR</b> - \$10,000                     |
| <input type="radio"/> <b>BAR &amp; SPIRITS SPONSOR</b> - \$15,000 | <input type="radio"/> <b>ENTERTAINMENT SPONSOR</b> - \$10,000                      |
| <input type="radio"/> <b>DINNER WINE SPONSOR</b> - \$15,000       | <input type="radio"/> <b>CORPORATE SOCIAL<br/>RESPONSIBILITY SPONSOR</b> - \$7,500 |
| <input type="radio"/> <b>MIRROR BALL SPONSOR</b> - \$15,000       | <input type="radio"/> <b>EQUALITY SPONSOR</b> - \$5,000                            |

## OTHER OPPORTUNITIES:

- ☐ **RAINBOW CORPORATE TABLE** - \$3,000
- ☐ **VIP SUPPORTER TICKET** - \$350 (*Purchase options coming soon*)
- ☐ **INDIVIDUAL TICKET** - \$250 (*Purchase options coming soon*)
- ☐ **I/WE ARE UNABLE TO ATTEND BUT WOULD LIKE TO DONATE WITH LOVE  
AND MAKE A DONATION OF \$** \_\_\_\_\_

Corporation/Business (as preferred for program): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

- ☐ Please invoice me
- ☐ Cheque enclosed (payment details below)
- ☐ I would like to pay by credit card (please enter your information below)   ☐ VISA   ☐ MC   ☐ AMEX

NAME ON CARD \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

PLEASE EMAIL THE COMPLETED FORM TO: CUMMINGEVENT@ICLOUD.COM, PHONE: 204-229-1820

CHEQUES AND MAIL SUBMISSIONS CAN BE SENT TO:  
RAINBOW RESOURCE CENTRE, 170 SCOTT ST.  
WINNIPEG, MANITOBA, R3L 0L3

Completion of this agreement form is a confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form Rainbow Resource Centre will send an invoice for payment of the sponsorship amount. The sponsor is to provide such funds to Rainbow Resource Centre no later than thirty (30) days prior to the event. Tickets and tables are not reserved until payment is received. Please note that sponsorship fees are non-refundable and corporate sponsors are not eligible to receive a tax receipt.

**50**  
YEARS  
**1973-2023**

**RAINBOW  
RESOURCE  
CENTRE**