# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization Profile</td>
<td>2</td>
</tr>
<tr>
<td>President’s Report</td>
<td>4</td>
</tr>
<tr>
<td>Treasurer’s Report</td>
<td>5</td>
</tr>
<tr>
<td>Executive Director’s Report</td>
<td>6</td>
</tr>
<tr>
<td>Programs and Services</td>
<td>8</td>
</tr>
<tr>
<td>Community Involvement</td>
<td>16</td>
</tr>
<tr>
<td>Community Partnerships</td>
<td>16</td>
</tr>
<tr>
<td>Gaie Paris</td>
<td>18</td>
</tr>
<tr>
<td>Funders/Donors</td>
<td>19</td>
</tr>
<tr>
<td>Financials at a Glance</td>
<td>20</td>
</tr>
<tr>
<td>Audited Financials</td>
<td>22</td>
</tr>
</tbody>
</table>
Organization Profile

We envision a society in which diverse sexual and gender identities, orientations and expressions are included, valued, and celebrated as a result of our active commitment to promote and maintain dignity, human freedoms, and human rights.

The Rainbow Resource Centre is a non-profit organization committed to providing essential social services to the LGBTT* community of Manitoba and north-western Ontario. It was founded in the 1970s as a University of Manitoba student group, incorporated in 1988 as the Manitoba Institute on Society and Sexuality, and has been operating as the Rainbow Resource Center since 1999.

Our Mission

Represent and support LGBTTQ* individuals, communities and families by providing comprehensive education and outreach services, accessible counselling and other programs and services.

Promote LGBTTQ* visibility by way of advocacy, community-building and networking on local, provincial, national and global levels.

Provide access to our services and resources through networks, and partnerships and allies, throughout Manitoba and Northwestern Ontario.

Focus on safety and harm reduction to maximize the LGBTT* community’s health and well-being.

Build community with LGBTT* Individuals and other groups by way of mobilization, education and celebration.
**Officers**

**President**  
Natalie Mulaire

**Vice-President**  
Mike Tuthill

**Secretary**  
Sonja Stone

**Treasurer**  
Matt Wiebe

**Directors**

Darren Loney  
Rhett Palas

Dillon Halter  
Rob Mariott

Frances Ennis  
Tony Hailu

Manning Hobday

**2010 – 2011 Staff**

Bridget Kopytko  
Accountant/Bookkeeper

Brad Tyler-West  
Casual Workshop Facilitator

Chad Smith  
Executive Director

Fiona Jackson  
2010 Camp Aurora Coordinator;
Youth Programming Coordinator (effective Sept 2010)

Kaitlyn McBurney  
Peer Youth Programming Assistant

Katie Owen  
Counselling Program Coordinator

Melanie Leslie  
Part Time Youth Programmer

Reece Malone  
Education Program Coordinator

Roberta Bishop  
Technology & Computer Support

Rune Breckon  
Programming Coordinator

Sarah Dack  
Information & Intake Assessment Coordinator

Sarah Granke  
Youth Programming Coordinator (April –July 2010)

Sarah Paquin  
Counsellor

TL McMinn  
Casual Workshop
PRESIDENT’S REPORT

Natalie Mulaire
President, Board of Directors

Over the past 12 months, Rainbow Resource Centre has connected and engaged with more members of our fabulous community. This increase is attributed to being able to offer more programming, lively community events, energized fundraisers, our highly motivated volunteers, the growing reach of Rainbow News, and finally with more folks just dropping by.

This engagement will continue with the Needs Assessment project. We expect to report back to the community in the coming months about what was said, what emerged as priorities, and how we can move forward on these priorities in order to further support our community.

This past year has truly been a busy time at Rainbow Resource Centre and that is because Rainbow Resource Centre continues to be inspired and challenged by the courageous and animated spirit of the community it serves. We promise to bring all the commitment and talent we have in order to support all of you as best we can. Thank you for including Rainbow Resource Centre in your journey.
TREASURER’S REPORT

Matthew Wiebe
Treasurer, Board of Directors

Looking at the past year at Rainbow Resource Centre, I am pleased to report that the year was another positive one from many perspectives, including from a financial perspective. With increased revenues, due in large part to the successful launch of an annual Gala fundraising event, the RRC was able to utilize increased financial resources to further its vision and mission of providing quality services to our LGBTQ+ community.

This was the first full 12-month fiscal year cycle for the RRC under its new fiscal year calendar of April 1 – March 31. As expected, the RRC saw benefits to this new fiscal year calendar, which included faster and more efficient reporting to funding organizations that are also under the same fiscal year calendar (example: Government of Manitoba) and the ability to reduce costs by reporting on one set of timelines, rather than on differing fiscal years from funders.

With this new fiscal year, the RRC Treasurer, Accountant, and Executive Director developed a successful financial reporting cycle, and were able to develop enhanced reporting for a variety of audiences, including the Board of Directors.

Moving forward, we will have our second full 12-month cycle under the new fiscal year period of April 1, 2011 – March 31, 2012. This will be beneficial at the conclusion of this second 12-month cycle in that year-over-year comparisons will be made much easier.

In closing, the RRC had an extremely active and full agenda of programming throughout the year. When looking at this activity through a financial management lens, it was a successful year in terms of generating new revenue for the RRC, prudently managing expenditures, and ensuring accountability at all times. For the coming year, the goal of the RRC will be to continue expanding connections and networks with financial partners, donors, and members, as well as continue to utilize financial reporting to enable strong decision-making and the highest standards of accountability, which will ensure the RRC can continue to serve the needs of our LGBTQ+ community.
EXECUTIVE DIRECTOR’S REPORT

Chad Smith

This past year has been an incredibly busy and productive time for the Rainbow Resource Centre. With stable funding in place, we were able to continue to develop and expand the services we offer to the community. We have completed the first phase of our Community Needs Assessment and are in the process of analyzing all of the incredible data our community shared with us!

Over the past year, we continued to provide education within Winnipeg as well as to rural Manitoba and north-western Ontario through our workshops. The past year has seen the development of a partnership between our Education Program and Youth Program, in the development of the YEAH program—Youth Educating Against Homophobia. Volunteer youth facilitators have now been trained and are delivering peer workshops in schools and communities. Our youth programming continues to grow at an incredible rate—over the past year we’ve seen over a 100% increase in attendance to numbers that were already great! We continue to receive positive feedback on the differences that Peer Project for Youth has made for so many of the youth that attend at the Rainbow Resource Centre. Our counselling team provide professional, LGBTQI+ positive counselling at no cost to LGBTQI+ individuals, their families, friends and allies, with demand for counselling services continuing to be high. Our volunteer opportunities are many and we have a committed group of volunteers that truly make a difference in the lives of the people in our community. Through our incredible volunteers, we continue to deliver support, education and resources on the Peer Support Line; under the supervision of our volunteer Library team leader Angela, our library has now gone through a transformation, with a database of our collection and a new cataloguing system that is more user friendly now in place.

The Rainbow Resource Centre continues to build partnerships and work with other community agencies and committees, as an active and core participant of the LGBTQI+ Sexual Health Promotion Coalition, as a steering committee member of Camp Aurora and through service support to Camp Aurora, as a member of the Manitoba Harm Reduction Committee, and in our partnership with SERC to provide counselling services to Brandon, MB to name a few of the many examples. We have hosted seven students in practicums and placements over the past year, and employed two summer students last summer. Our commitment to developing students as leaders in and beyond our community on and around sexual and gender minority people and issues continues to be an important role at the Centre.
There are many folks to give thanks to at the Rainbow Resource Centre. The core staff over the past year consisted of Bridget, Katie, Sarah P., Reece, Rune, Sarah D. and Fiona. Some staff departed for new opportunities and we wish Lauri and Sarah K well and all the best for their contributions and time at the Centre. Our tech person Roberta kept us up, running, online and current! We truly have a great group of people, working to meet the needs of our diverse community through the services they provide at the Rainbow Resource Centre.

Our volunteers give freely of their time and support the Centre in so many ways. A big thank you to all of them for the wonderful job they do. A special thank you to Len Perry, who manages our memberships and always provides a helpful and cheerful hand at the Centre on Friday afternoons! He is truly an amazing person! Thank you Len! Angela Bailey continued in her role as our Volunteer Librarian and oversaw the re-cataloguing and redevelopment of our library collection—a huge thank-you to her and her volunteer team for all their hard work!

Our Board of Directors commit their time and energy to direct the organization and provide stability, structure and guidance. A huge thanks to the Directors of the past year: Darren Loney, Dillon Halter, Frances Ennis, Manning Hobday, Rhett Palas, Rob Mariott and Tony Hailu. The Executive of the Board truly goes beyond the call of volunteerism in the time and energy they put into this amazing organization. A huge thanks goes out to them: Natalie Mulaire, President, Mike Tuthill, Vice-President, Matt Wiebe, Treasurer, and Sonja Stone, Secretary, for the amazing work they do.

Our funders and our donors make the work we do possible. A huge thanks goes out to the funders that enabled us to deliver the amazing services we do: MB Healthy Living, Youth and Seniors; the United Way of Winnipeg, the Winnipeg Foundation for funding our Community Needs Assessment, the Manitoba Community Services Council, the Winnipeg Foundation Youth in Philanthropy program, the Jewish Foundation of Manitoba Endowment Fund, the Assiniboine Credit Union, Families Forward, and the many generous donors that contribute to the Rainbow Resource Centre. We couldn’t do the amazing work enclosed in this report without your support.
Programs and Services

Youth Program

*From April 2010 – March 2011, the Peer Project for Youth participants have been increasingly active and engaged in the LGBTTQ* community. Through programming, volunteer opportunities and even through media and performance, these youth are positively impacting the communities that we live in.*

Youth attended many interactive and intimate workshops throughout the year which were hosted by positive and skilled role models within our LGBTTQ* community here in Winnipeg and beyond.

Workshops included:


- A group of Youth launched the H.A.M. Campaign – Which drew attention to an unwritten policy within the River East and Transcona School division that forbid students and teachers to speak about homosexuality, abortion and masturbation in their classrooms. This lead to policy changes and the creation of many GSA’s within this school division to combat the homophobia being experienced.

- There has been a constant increase in the number of youth attending programming, from all walks of life. Many older youth are mentoring younger/new youth and it is exciting to see peer-to-peer learning.

- We received a grant from Families Forward for a Leadership Retreat which took place in August of 2010. It was extremely successful. All the Youth that attended moved on to become Peer Youth Leaders for Camp Aurora, YEAH Workshop facilitators and leaders in the HAM Campaign.

- Many Youth were able to attend Folk Fest through the Guest for a Day Program and will have the same opportunity to do so this year.

- The youth had their first ever QUEER YOUTH DANCE PARTY which happened on April 1st. Attendance to this event was 120 youth! Many volunteered with setup and clean up and everyone had a blast meeting other new queer youth and building friendships and community!
Volunteerism

- Two brilliant youth gave heart-warming speeches at the RRC Gala.
- Many Youth volunteered for the annual Fall Supper held by RRC and TDOR.
- 10 Youth spent a day volunteering at Main Street Project to wrap Christmas Gifts for those who use MSP’s services.
- 6 youth who attend PPY now volunteer as YEAH Workshop Facilitators.
- Eight Youth who volunteered multiple hours over the year to support Youth Programming and other community events were rewarded by the Folk Fest Committee with FREE tickets to see Tegan and Sara on July 7th, 2011.

In the Media

- PPY youth were interviewed for articles in the Uptown and did radio interviews with CBC about the involvement with the Day of Silence, Camp Aurora, the HAM Campaign and on general LGBT issues like bullying in school and LGBT youth and the media.
- 3 Youth had their independent films screened for the FAST FORWARD PROGRAM which was run in conjunction with Video Poole at Cinemateque.
- Two youth volunteered their time and talents to create two wonderful and moving promotional videos for RRC and Youth Programming which is now being used in presentations and workshops by RRC staff. They did this to ‘give back’ to PPY and RRC for everything that they had done for them.
Peer Project for Youth Statistics

<table>
<thead>
<tr>
<th>2010/11 Stats:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td># of Workshops</td>
<td>160</td>
</tr>
<tr>
<td># Workshop Participants</td>
<td>2183</td>
</tr>
<tr>
<td># Facebook Contacts</td>
<td>2590</td>
</tr>
<tr>
<td>Email Contacts</td>
<td>2517</td>
</tr>
<tr>
<td>Phone Contacts</td>
<td>489</td>
</tr>
<tr>
<td># Meetings</td>
<td>104</td>
</tr>
<tr>
<td># Meeting Participants</td>
<td>137</td>
</tr>
<tr>
<td># Volunteers</td>
<td>149</td>
</tr>
<tr>
<td>Twitter Followers</td>
<td>19</td>
</tr>
</tbody>
</table>

Programming

- New Queer Frontier: 38%
- Capacity Building: 17%
- Creative Expression: 16%
- Community Building: 6%
- Special Programming: 21%
- Other: 2%

Outreach

- 2009/10: 5200
- 2010/11: 6000
The Education Program endeavoured to build on the momentum from the previous year, create new program initiatives, build bridges with key agencies and organizations, and create additional resources.

As the year ends on very positive outcomes, highlights include: ShoutOut printing rights to the Ontario Secondary School Teachers' Federation and a French print edition of with national distribution by the Canadian AIDS Treatment Information Exchange; and the creation and implementation of Youth Educating Against Homophobia program; bridge building with Manitoba Employment Insurance, Manitoba Teachers’ Society, and several parent councils throughout Winnipeg.

The Education Program was involved in ongoing community outreach and research initiatives that will serve to help frame future awareness campaigns; the delivery of high quality workshops and professional development services throughout Manitoba and Northwest Ontario in the fields of education (K-12, teachers, administrators and ancillary staff), social services (NGO’s and non-profit agencies), healthcare (nursing, physician assistants, medicine) and the corporate sector. The program continued the development and implementation of RRC Ally training and Gender Awareness sessions and saw greater involvement with local ad-hoc committees and national consortiums. We continued to provide consultation services to rural and remote communities; and finally additional contract facilitators were hired to help offset the increasing number of workshop requests. Overall, an amazing year!

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Workshops:</td>
<td>99</td>
</tr>
<tr>
<td>Total Participants:</td>
<td>3382</td>
</tr>
<tr>
<td>Total Meetings:</td>
<td>96</td>
</tr>
<tr>
<td>Display/Info Booths:</td>
<td>6</td>
</tr>
<tr>
<td>Display/Info Booths</td>
<td></td>
</tr>
<tr>
<td>Contacts:</td>
<td>730</td>
</tr>
<tr>
<td>Office Visits:</td>
<td>23</td>
</tr>
<tr>
<td>Total Meeting Contacts:</td>
<td>230</td>
</tr>
<tr>
<td>Total Email Contacts:</td>
<td>5057</td>
</tr>
<tr>
<td>Total Outreach Contacts:</td>
<td>527</td>
</tr>
<tr>
<td>Total Telephone Contacts:</td>
<td>493</td>
</tr>
</tbody>
</table>

**Types of Workshops**

- **Education (K-12):** 42%
- **Social Services:** 32%
- **Other:** 11%
- **Healthcare:** 15%
- **Other:** 11%
Counselling Services

The past year continued to be a year of growth and continued development for the Counselling Program. We saw continued access by community members, as well as professionals seeking support, training, resources and information around working with LGBTQ* community members. As of March 2011, we ended the year with a current waitlist of 26 individuals wishing to receive ongoing counselling.

Counselling support continued to be provided in Brandon, MB on a monthly basis through to July 2010. In August, the RRC Counselling Program continued to meet monthly with Pam McKay, LGBTQ* Counsellor/Community Educator at SERC Brandon.

Counselling Program Highlights

- Continued involvement in the Transgender Networking Group
- Katie Owen began as chair the Trans Health & Networking Coalition for the 2010-2011 year
- Attended Brandon Pride Committee meeting to provide leadership support
- Peer Youth Leader Training Committee – Camp Aurora
- Provided counselling in Brandon
- Co-facilitated Peer Support Line training
- Offered group programming through the Counselling Program

“For the first time in my life I was able to access a place where I could talk openly to someone about who I am.”

- Counselling Client

![Bar Chart](chart.png)

- 2009/10
- 2010/2011

Page | 12
Volunteer Program

Training

Two volunteer training sessions took place between September 2010 and March 31, 2011. In these sessions, we trained 11 folks to fulfill the Peer Support Line, Library Team, and Centre Ambassador volunteer opportunities.

Currently, we have 38 active and ongoing volunteers. Additionally, we have 6 volunteers on leaves of absences. Approximately 80 folks volunteered at the 2010 Fall Supper. This included members of the RRC Board of Directors, a number of ongoing RRC volunteers, RRC youth, and community group facilitators. Additionally, a number of the Fall Supper Volunteers were one-time (not ongoing) helpers.

The Library

The RRC Library is well on its way to become a place where folks want to be: an accessible, affirming and welcoming space where individuals of all sexual and gender identities, orientations and expressions can freely discover, rediscover, and exchange knowledge through an expansive collection of LGBTT* books, magazines, journals, newspapers/letters, magazines, multimedia, online resources and community activities and events.

In addition to the Library Team’s accomplishments in 2009-2010, the Library Team has established (more) volunteer opportunities; connected with the Director of the Public Library Services Branch of the MB Department of Culture, Heritage and Tourism regarding possible future partnership; donated quality duplicate items to SERC Brandon; sold used books at the Winnipeg Pride Festival (2010) and at the Brandon Pride Festival (2010); entered the RRC Library collection into its online database (www.librarything.com/profile/RRCLibrary); and hung community artwork on library walls.

The Library Team continues to work on re-cataloguing the library collection (including re-labeling and re-carding books according to their new categories); reorganizing the physical space; soliciting specific donations (furniture, artwork, library materials); hosting various community literary events and activities.

*Facilitating [a group] has been a rewarding experience. I’ve been given the opportunity to connect with individuals I may not have had the chance to otherwise. I commend the RRC for promoting a safe environment as well as resources for our community. Working with staff at the RRC has been nothing less than a pleasure. I recommend the RRC to anyone taking an interest in volunteering.*

- Group Facilitator
Volunteer Appreciation and Recognition

Throughout the 2010/2011 year, the RRC received numerous complimentary tickets to various Winnipeg Roller Derby League bouts. At the 2010 Fall Supper, the RRC publicly thanked former and current volunteers. December 5, 2010 marked International Volunteer Day; the Programming Coordinator celebrated RRC volunteers with thank you cards, chocolate and a flower bouquet. In March 2010, the Programming Coordinator organized a family friendly Volunteer Appreciation and Awards Night at Gio’s in lieu of April’s National Volunteer Appreciation week.

Student Practicum and Training

2010-2011 was a busy year for students at the Rainbow Resource Centre! Over the past year, a total of TWELVE students were involved with the Centre through summer employment, work experience placements, and college and university placements and practicums.

Thank you to all of the students involved with us over the past year for your hard work, contributions, learning, and growth! We wish you all continued success!
Groups that Access the Centre

The following Community Lead Support and/or Discussion Groups (CSDG) and/or Committees meet at the RRC on a regular basis:

- Camp Aurora
- FTM Gender Alliance of Winnipeg: Transgender Support Group
- Meet the Minister Rainbow Minister
- PFFOTI: Parents, Friends And Family Of Trans Individuals
- PFLAG: Parents And Friends Of LGBTTIQQA* Individuals
- Rainbow Ministry Board
- Snowy Owl Monarchist Society (SOMS)
- Spirituality Discussion Group
- RRC Annual Committee
- Winnipeg Pride Committee
- Winnipeg Transgender Support Group

The following community groups and/or committees have meet at the RRC on an irregular basis:

- 2nd RebELLES Gathering
- Dyke March
- World AIDS Day Quilting Project
- Queer social workers of MB

“PPY has changed my life. It’s this queertastic place where I can really be myself.”
Partnerships and Coalitions

Sexuality Education Resource Centre—Brandon: The RRC continued to offer monthly counselling services in Brandon and nearby community residents through SERC Brandon, from April through July of 2010. Beginning in August of 2010, SERC Brandon hired Pam McKay as a Counsellor/Community Educator. The RRC meets monthly with Pam, either in Brandon or in Winnipeg, offering clinical consultation, training and resources to support Pam in her role and her work in the Brandon community. We are thrilled that Brandon has such an amazing individual in a full-time position out there! Congrats Pam!

GLBTT Sexual Health Promotion Coalition: The RRC continues to be a significant and contributing member of the GLBTT Sexual Health Promotion Coalition. Chad Smith was asked to be the official Spokesperson on behalf of the Coalition in September of 2010 and continues in this role for the Coalition.

Manitoba Harm Reduction Network: The RRC is a member of the Manitoba Harm Reduction Network and sits on the Policy and Planning sub-committee.

Camp Aurora: In partnership with the Camp Aurora Steering Committee, the Rainbow Resource Centre is involved in the planning and implementation of Camp Aurora, a four-day camp for LGBTT* and allied youth ages 14-21. Now going into its fifth year, the camp will again be held in the Whiteshell area of Manitoba at Camp Brereton. We are privileged to be supported by Variety, the Children’s Charity, in having access to the camp. RRC staff has been involved with the Steering Committee, Peer Youth Leader training, camp administration, and general support as the main contact source for Camp Aurora.

Community Events & Involvement

National Day Against Homophobia: On May 17th 2010 the Rainbow Resource Centre partnered with the LGBTTQ* community to raise awareness about homophobia through a social awareness event, held at Confusion Corner during the evening traffic rush hour. As drivers passed by, they were greeted by about 40 community members and asked to honk in support of ending homophobia. The event was a huge success and covered locally by Global, CBC television and radio, and CTV.

RRC Pride Open House/BBQ: On June 2nd 2010 the RRC held its first Pride Open House/BBQ. The event was an astounding success, running out of hot dogs and veggie dogs twice! About 75 community members showed up to celebrate and participate.

3rd Annual Pride Golf Tournament: Held on June 5th 2010 at Southside Golf Course, the event was an amazing success, offering a day of fun, sport, sun, fabulous food, dancing and incredible prizes, as a fundraiser for the RRC.

Brandon Pride: The RRC was proud to provide support to the Brandon Pride Committee and to attend Brandon Pride on June 12th 2010.
Newcomer Youth Fair: The RRC attended the Newcomer Youth Fair on July 8th 2010 to provide awareness and resources on the LGBTTQ* Community for newcomer youth.

Scotiabank AIDS Walk: On Sunday September 19th 2010, the RRC Staff took part in the Scotiabank AIDS Walk, finishing as the first place team for fundraising with the wonderful support of our community! Thank you!

Mental Health Stigma Walk: RRC Staff members took part in the Mental Health Stigma walk to raise awareness about the impact of stigma on those with mental health issues on Monday October 4th 2010.

Annual Fall Supper: In October of 2010 the RRC hosted the annual Fall Supper event, with support from the Rainbow Ministry. The event was a great success, with well over 300 people in attendance and the food—awesome (as usual!)

Spirit Day—Rally to Raise Awareness Against Homophobic Bullying: The Rainbow Resource Centre held a Rally to Raise Awareness Against Homophobic Bullying on October 20th 2010 at the Manitoba Legislature. The Saturday before, approximately 30 community members and supporters showed up at the RRC to create signs for the event. On the day of the Rally, over 400 people attended and the event was picked up and covered both locally and nationally, with coverage in Toronto and Montreal.

Kaapapako mikiwaap Teaching Sessions: In November of 2010, the Executive Director attended 4 days of training in Aboriginal Lodge Teachings.

December Drop In Programming: 4 nights of programming was held in December 2010 for community members, with over 60 folks in total attending the various evening events.

Transgender Day of Remembrance (TDOR): The RRC continues its support and participation in TDOR. This past year, the RRC participated in coordinating the event, providing resources to event organizers, promoting the event, and providing administration and volunteers to help with the event.

Sexual Health Awareness Week: In February of 2011, the RRC participated in Sexual Health Awareness Week organized by Nine Circles Community Health Centre, condom blitzing all the bars and clubs in Winnipeg.
Gaie Paris

Rainbow Resource Centre’s 1st Annual Fundraising Gala

In April of 2010, Rainbow Resource Centre saw the great success of the first ever fundraising Gala, “Gaie Paris”. Held in the Grand Ballroom at the Delta Winnipeg, more than 250 people came out in celebration of the Centre’s longstanding history of service to the LGBTQ*. The night featured a stellar line-up of local francophone entertainers, a 5 star meal and a fabulous silent auction. A total of $7000 was raised!

Overall, this event was highly successful, and this success and positive feedback from the community set the stage for future Annual Fundraisers.
Funders/Donors

The important and ongoing work of the Rainbow Resource Centre would not be possible without the support of our funders:

- Families Forward
- Service Canada
- Jewish Foundation Of Manitoba Endowment Fund

- One of our most important funding bodies was the Winnipeg LGBTQ+ Community. Through donations via CanadaHelps.org and pledged giving, membership purchases at the Centre, attendance at fundraising events, and fundraising and donations through the Snowy Owl Monarchist Society, our community continues to support the Rainbow Resource Centre to insure that we are able to continue delivering youth programming, counselling services, volunteer opportunities and ongoing anti-homophobia education both within and beyond our community. We appreciate all the ongoing and so needed support the community provides to the Rainbow Resource Centre!

Thank you to all of our funders & donors, you make all of this possible!
Financial Statements at a Glance

Looking at the financial statements overall, the RRC had a positive set of outcomes. Core funding from the Government of Manitoba, through the department of Manitoba Healthy Living, Youth and Seniors, allowed the RRC to continue providing counselling, education, and a plethora of other services and programs for our community. In addition, continued core funding from the United Way ensured that the successful and growing Peer Project for Youth program continued. In addition, the RRC saw a substantial increase in revenue generated from other sources, including fundraising, recoveries from educational workshops, and general donations. Overall, revenues for the 12-month fiscal year ending March 31, 2011 were $534,713.

Expenses for the 12-month fiscal year were $513,856. An area of note was that the RRC saw an increase in the cost of salaries for the year when compared to the same months from the previous year. This is mainly due to the Executive Director position being vacant for some time in the previous fiscal year, which did not occur in the current fiscal year. In addition, vacancies that did occur in the current fiscal year were recruited more quickly than in the previous fiscal year.

Overall, the RRC ended the fiscal year with modest positive net revenue of $20,857. The positive net revenue position is a demonstration of the continued careful monitoring of expenditures by the RRC’s staff, Executive Director, and Board of Directors. Careful planning for the future and ensuring ongoing sustainability of our programming is an important factor in decision-making from a financial management perspective. Furthermore, results of the Community Needs Assessment, which is well underway, will help inform the RRC as to where to focus funds to expand existing programs and services or offer new programs and services.

Financial Accountability

The RRC operates with detailed financial procedures and guidelines, which are developed and reviewed by the Treasurer, Accountant, and the Board of Directors’ Policy Sub-Committee, and approved by the Board of Directors. During this fiscal year, these financial procedures and guidelines were referred to and utilized constantly by staff, management, and members of the Board of Directors.

These procedures and guidelines highlight the importance and emphasis placed by the RRC on accountability and the responsible and careful usage and management of funds.
Enhanced Financial Reporting

The RRC continued an expansion in financial reporting over the past year, by developing new reports for a variety of audiences, including the Executive Director for day-to-day management decisions, the Treasurer for organizational analysis, and for the Board of Directors for such topics as variance reporting, monthly results, and year-over-year comparisons.

Utilizing these range of reports, as well as developing new reports, will continue in the next year, so that financial information can be used to enable sound problem solving and decision making.

Respectfully Submitted,

Matthew Wiebe, CGA
Treasurer, Rainbow Resource Centre