



---

P: 204.474.0212  
OR 1.855.437.8523

170 Scott Street  
Winnipeg, MB  
R3L 0L3



## Gift of Life Insurance – Information Sheet

### Overview

Many people have life insurance in one form or another. The value of life insurance is usually to provide financial security to your loved ones in the event of your death. Yet life insurance can also be used to support your favourite charities, including Rainbow Resource Centre. It can help you make a larger gift than you may be able to make with your current income or through a bequest.

There are different ways to make a donation of life insurance. The following information provides a few ideas, and can help you decide if making such a gift to Rainbow Resource Centre is right for you.

### Change an Existing Life Insurance Policy

You may have a life insurance policy that you've held for many years, and through which you no longer need to provide financial security for your heirs. You can name Rainbow Resource Centre as the beneficiary of the policy. There are no immediate tax benefits to you, because the beneficiary donation is revocable at any time. However, at your death, your estate will claim a charitable donation tax credit for the proceeds of the policy. The tax credit will offset income taxes payable on your estate's final tax return, and the gift won't be subject to probate fees.

To receive an immediate tax saving on the donation of an existing policy, you can transfer ownership of an existing life insurance policy to Rainbow Resource Centre, and also make Rainbow Resource Centre the policy's beneficiary. When you transfer ownership of the policy, a portion of its cash value will be taxable as income, but you'll receive a charitable tax receipt for the entire cash value, because the proceeds of this policy become irrevocable. If premiums are still owing, you'll also receive a charitable tax receipt for every premium you continue to pay on the policy, whether you pay the insurer directly or send funds to Rainbow Resource Centre with instruction to pay the premium.

### Purchasing a New Life Insurance Policy

You can purchase a new life insurance policy to support Rainbow Resource Centre in the future.

You can designate Rainbow Resource Centre as the owner and beneficiary of the new policy, and make tax-creditable donations to Rainbow Resource



---

P: 204.474.0212  
OR 1.855.437.8523

170 Scott Street  
Winnipeg, MB  
R3L 0L3



Centre that are used to pay the premiums. You receive current tax savings and, because the insurance proceeds pass directly to Rainbow Resource Centre outside of your estate, you'll reduce probate costs.

### **Rainbow Resource Centre's Official Name and Address**

Please be sure to include Rainbow Resource Centre's complete name and address when naming Rainbow Resource Centre as either the owner and/or beneficiary of your life insurance policy:

Rainbow Resource Centre  
545 Broadway  
Winnipeg, MB R3C 0W3

### **Independent Counsel**

Rainbow Resource Centre will provide you with information and assistance to make a gift of life insurance. However, the ultimate responsibility regarding evaluations, tax deductibility, and/or similar legal, local, provincial, or federal compliance issues rests with you and/or your counsel.

All donors are encouraged to seek independent financial and legal counsel when executing wills, trusts, contracts, and other agreements.

### **Contact Information**

Contact: Noreen Mian, Executive Director

By Mail: 545 Broadway, Winnipeg, MB R3C 0W3

By Phone: 204-474-0212 ext. 208

By Fax: 204-478-1160

By Email: [executivedirector@rainbowresourcecentre.org](mailto:executivedirector@rainbowresourcecentre.org)

Website: [www.rainbowresourcecentre.org](http://www.rainbowresourcecentre.org)

Charitable Registration Number: 131783664RR0001